



# Corinne Cohen

Graphic Artist & Designer

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## Experience

**2017 – Present**

### Selected Freelance Work

GRAPHIC ARTIST & DESIGNER

#### VIDEO ASSETS

##### SeeFood Media

Titles and art for social media videos for national brands including *Driscoll's*, *MaraNatha*, *AOL*, and *What to Expect*.

##### Early to Rise

Branding for a fictional company in a space comedy.

#### CUSTOM PROJECTS

##### One Year Coin

Designed custom art for engraving at 1.25" scale.

#### WEB DESIGN

##### Subway Book Review

A cohesive web, e-mail, and social media campaign for a project announcement.

##### FullBeauty Brands - Jessica London; Ellos US

Worked with web team to produce weekly homepages, emails, and animated social media posts.

#### LAYOUT & PRINT

##### Mary Kole

Author's media kit; typesetting for downloadables.

##### Top Round Roast Beef

Informational deck for prospective franchisees.

#### UX/UI DESIGN

##### SeeThru

Designed and tested user flow & user journey, wireframed app screens, designed final assets.

**2020 – 2023**

### FullBeauty Brands

ASSISTANT ART DIRECTOR

Concepted and designed twelve 100+ page fashion catalogs per year, plus ad hoc projects. Ensured all pages met production standards in time for delivery to pre-press.

**2005 – 2014**

### Olia Designs

DESIGNER'S ASSISTANT

Produced handmade wire-wrapped jewelry, edited product photographs for web, managed web assets, and updated seasonal lookbooks.

## Objective

To fully engage my special combo of skills on new creative projects. I can work fluidly between the physical, digital, visual, and technical to create outcomes with a rich sense of context and verisimilitude. I use my writing and storytelling skills to inform my design concepts, resulting in art that fully embodies its purpose.

## Software

Adobe CC  
Illustrator  
InDesign  
Photoshop  
Adobe XD  
After Effects (light)  
Sketch/Marvel/Invision  
FTP Software  
Squarespace  
WordPress  
Airtable/Asana/Trello  
MailChimp  
MS Office

## Skills

Graphic design  
Digital illustration  
Vector graphics  
Surface patterns  
Web design  
UX/UI design  
Print layout design  
Packaging design  
Style guides  
HTML & CSS  
SQL & PHP (light)  
Problem solving  
Highly organized

## Education

### City College of New York

ELECTRONIC DESIGN DEPARTMENT

Digital Design . English Minor . Publishing Certificate

### School of Visual Arts

COMPUTER ART DEPARTMENT

## Interests

#### QUIET

Tabletop games, reading, crafting, bike tours & charity rides, cats & other cuties

#### NOISY

Also tabletop games, karaoke, comedy, video games, game jams